

Web Development

Your Customer's First Impression



Impact of a Website

Professionally designed websites often create the first impression for potential customers. Simple and straightforward websites present a clear message about a business to customers and make it easy to navigate through the site to the offered products or services. Along with a well-designed website, incorporation of tools and technology such as Search Engine Optimization (SEO) and social media connections only **expand your reach leading to an increased customer base**. In the increasingly digital world, businesses without a website are at a significant competitive disadvantage from businesses that have an online presence. No matter the size of your business, a website is one of the best marketing and communication tools you can have. The typical considerations when building a website are:

- Content and message about a business
- Domain, hosting, and other technical options
- Easy access from mobile devices and different browsers
- Long term management of the site

Why Choose Us

Our team here at Analytics Bound is passionate about not only creating quality products but also helping our fellow businesses succeed by providing **reliable and local service with straightforward pricing**. By creating appealing, effective, ADA compliant sites, we build an online presence that drives business to our customers allowing them to grow and thrive. At Analytics Bound, creativity, experience and customer service combine to provide you with an excellent tool to aid in building your business.

Main Services



Concept Planning

Discover the story you are trying to convey to your customers including the message you want to share about your products and services



Design

Shape the look and feel of your website to carry your message, incorporate your branding and connect with your customers



Develop

Execute your design through various web technologies plus optimize your reach

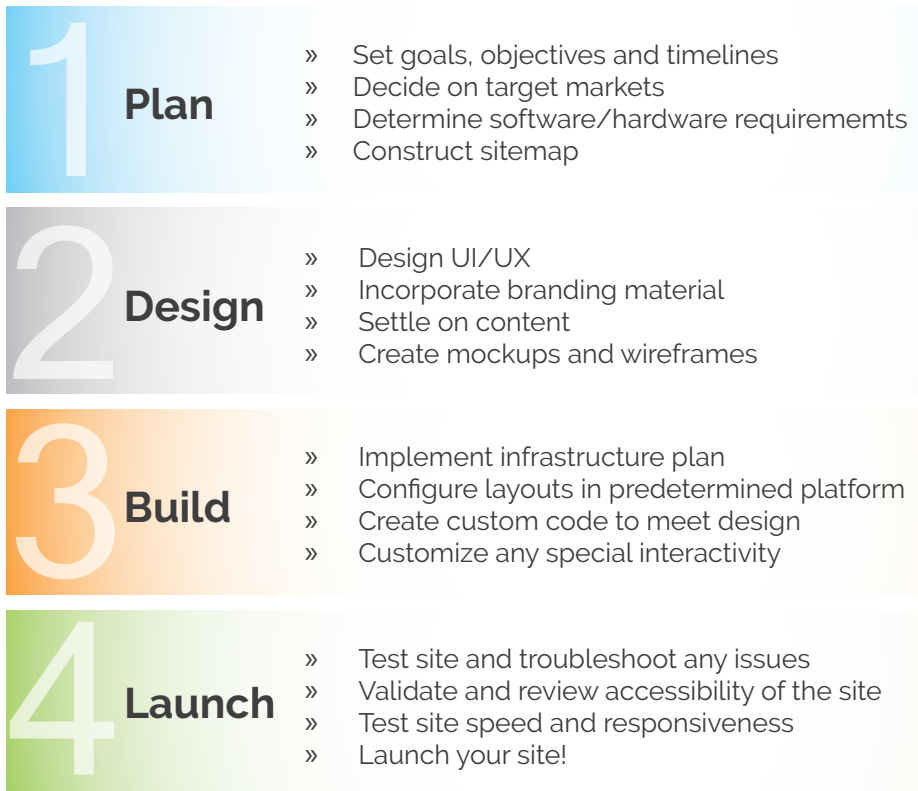


Maintenance

Deliver support for your website by conducting routine maintenance, resolving any technical issues and continuing to drive customers to your products and services

Our Process

Website development projects here at Analytics Bound consist of four main stages allowing us to approach the building of your site systematically and efficiently. Here is a high-level overview of these stages:



Case Study

We recently worked with an Ohio-based company to build an e-commerce website to sell their handmade goods. Previously, this company was limited to selling strictly on social media platforms. With their new website, they are able to streamline the selling of their products to their customers with online order tracking and automated shipping label creation. This new platform is also allowing them to post announcements to their customers; and through SEO, **more people are able to find their business.**

CMS Implementation

\$500 + \$200/page

This is ideal for new businesses wanting to **quickly establish an on-line presence** that they will be able to easily administer. Our team of experts will design, setup and install an out of the box content management system (CMS) or e-commerce solution, such as Wordpress, Wix, or Shopify. The components of the site will be dynamic and include items such as basic navigation, simple forms, prefabricated images and videos, and your branding.

Custom Static Site

\$2000 + \$400/page

Custom static sites are ideal for users that are focused on Search Engine Optimization (SEO) without the need for a significant amount of end user interaction. Our team of experts will **build a static, informational website from scratch using the latest web technologies.** This solution is designed for sites that are meant for providing information to end users that will not change often.

Custom Dynamic Site

Contact Sales

Designed to give our clients the most tailored solution, a custom dynamic site gives the website owner complete control of the site once it is initially launched. This solution can interface with other software and services and will **incorporate advanced components, SEO features, and an administrative interface.**

All site designs include some level of domain registration assistance, cyber security best practices like SSL certification for encryption, and training.