



# Reporting & Analytics

Insights that Drive Critical Business Decisions

## Impact of Reporting & Analytics

A strong reporting and analytics program will enable your business to gain insights into your customers, business processes, financials, and more, leading to gains across the board. Companies most often run into one or more of the following reporting and analytics issues:

- Choosing a Platform
- Lack of training for employees
- Significant amount of custom code

## Why Choose Us

Our goal at Analytics Bound is not to replace what you have for analytics and reporting unless it proves valuable to your organization. Instead we focus on simplifying reporting and maximizing the benefits that you receive from your current analytics platform. However, when the need to shop and compare platforms presents itself, we provide insightful feedback on the benefits and drawbacks of each in relation to your business needs. We will even help you set it up! The importance of having the right tool for your business is paramount to us. Here, at Analytics Bound, you will find experts that are knowledgeable in all leading analytics platforms including Power BI, Spotfire, Tableau, Cognos and SSRS.

## Main Services



### Assess

Review and evaluate analytics programs to identify areas of improvement



### Implement

Assist with the implementation and deployment of any analytics platform



### Develop

Create analytics that are customized to the end users' needs and facilitate informed business decision making



### Control

Place controls to ensure the quality of reporting as well as train business and technical teams on how to use any analytics tool